

PENDING FINAL APPROVAL
Assistant or Associate Professor of Marketing
Whitman School of Management

SYRACUSE UNIVERSITY, Martin J. Whitman School of Management is seeking applications for a tenure-track position at the Assistant or Associate level in the Department of Marketing, starting in Fall, 2010 or sooner. Candidates should possess a Ph.D. by the time of appointment, and have a strong demonstrated ability for scholarly research and effective teaching at both the undergraduate and graduate levels. An ideal candidate must be able to teach marketing courses that include but are not limited to marketing research, new product management, and/or marketing communications. The Marketing Department at Whitman is also the home of the supply chain management and retail management programs. Overall, the Whitman School is seeking an individual who has the promise of becoming an outstanding researcher and teacher. Experienced applicants must demonstrate evidence of scholarly publications and superior instruction.

Applications will be accepted until the position is filled. A team of marketing faculty members will be attending the 2009 AMA Summer Educators Conference to speak with selected candidates.

APPLICATION PROCEDURE:

Interested candidates must also send a curriculum vita, research papers, evidence of teaching experience and effectiveness, and three recommendations either electronically to: mktsrch@syr.edu or by mail to:

Chair, Marketing Search Committee
Subject: Tenure Track Marketing position
Martin J. Whitman School of Management
Syracuse University
721 University Avenue
Syracuse, NY 13244-2450

For more information, go to www.syr.edu and to whitman.syr.edu

Syracuse University is an affirmative action/equal opportunity education institution. Women and minority candidates are encouraged to apply.