

MBA Supply Chain Management Curriculum

Last updated: April 2012

This document provides an overview of the AACSB accredited SCM curriculum. The courses are required unless otherwise indicated. Six credits of electives must fulfill the experiential learning requirement. Please visit the following site for more detail:

- <http://whitman.syr.edu/MBA/Fulltime/Curriculum.asp>

First Semester

- Managerial Skills (MBC 600; 1.5cr)
- Economic Foundation of Business (MBC 601; 1.5cr)
- Economics of International Business (MBC 602; 1.5cr)
- Understanding Financial Statements (MBC 607; 1.5cr)
- Creating Customer Value (MBC 603; 1.5cr)
- Creating Financial Statements (MBC 608; 1.5cr)
- Managing the Marketing Mix (MBC 604; 1.5cr)
- Data Analysis & Decision Making (MBC 638; 3cr)
- IT for Decision Support (MBC 606; 1.5cr)

Second Semester

- Financial Markets & Institutions (MBC 627; 1.5cr)
- Fundamentals of Financial Management (MBC 628; 1.5cr)
- Operations Management (MBC 616; 1.5cr)
- Supply Chain Management (MBC 617; 1.5cr)
- Competitive Strategy (MBC 618; 1.5cr)
- Corporate Strategy (MBC 619; 1.5cr)
- Project Management (SCM 656; 3cr) or CRM with SAP (SCM 655; 3cr) or Business and Sustainability (BUA 650; 3cr)
- 3 credits of electives*

Third Semester

- Accounting for Managerial Decisions (MBC 609; 1.5cr)
- Opportunity Recognition and Ideation (MBC 610; 1.5cr)
- Legal & Ethical Aspects of Management (MBC 629; 1.5cr)
- Behavior in Organizations (MBC 630; 1.5cr)
- Supply Chain and Logistics Management (SCM 701; 3cr)

Fourth Semester

- Global Entrepreneurial Management (MBC 647; 3cr)
- Principles of Management Science (SCM 702; 3cr)
- 6 credits of electives*

*Electives must include one or more of the following courses

- Global Supply Chain Strategy (SCM 777; 3cr)
- Supply Chain Systems (SCM 721; 3cr)
- Strategic Sourcing (SCM 741; 3cr)
- Lean Six Sigma (SCM 755; 3cr)
- Project Management (only if not taken in 2nd semester; SCM 656; 3cr)
- CRM with SAP (only if not taken in 2nd semester; SCM 655; 3cr)
- CPIM Independent Study (students take exams towards CPIM certification; SCM 690; 3cr)
- The MIS Database (MIS 635; 3cr)