

# When you think SUPPLY CHAIN, think **ORANGE**...

**SYRACUSE UNIVERSITY'S** supply chain management program—established in 1919—is as old as the business school itself. Today the Whitman School of Management is celebrated for its—

- comprehensive BS, MBA, and PhD programs in supply chain management
- pathbreaking faculty advancing supply chain knowledge and practice
- membership in the SAP University Alliance, using commercial ERP solutions to give students a command of integrated supply chain processes
- annual Enterprise Symposium, assessing business solutions at the forefront of industry
- prestigious Salzberg Medallion, recognizing innovators in logistics and supply chain management since 1949

**Whitman**  
SCHOOL *of* MANAGEMENT  
SYRACUSE UNIVERSITY

The nation's first supply chain management program



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